## REPORT OF

# THIRTEENTH ANNUAL Date Growers' Institute

HELD IN

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## COACHELLA VALLEY

CALIFORNIA

APRIL 18, 1936



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# Thirteenth Annual

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# Thirteenth Annual Date Growers' Institute Saturday, April 18th, 1936

# THE WORK OF THE UNITED STATES DEPARTMENT OF AGRICULTURE FOR THE DATE INDUSTRY

### By Knowles A. Ryerson, Principal Horticulturist in Charge, Subtropical Fruit Investigations

Introductory Remarks in Opening the Thirteenth Annual Date Growers Institute

 $T^{
m HIS}$  is the Thirteenth Annual search work under way until the in- of first quality fruit at a minimum Meeting of the Date Growers In- dustry is further along and can de- cost of production. There are many stitute and it is a pleasure to pre- mand more attention. side over this opening session of so ago in order to bring together the try, it is dangerous, or at least unopinions and experiences of growers, wise, to talk about what is going to research workers and friends of the industry as they develop in our done. But the risk is taken in order one of the oldest fruit industries the things the Department is atwe have in this country are young in of the numerous problems. comparison with our other horticultural industries. the years this Institute has been held, much information has been exchanged and a great deal of progress has been made toward the developthe old world there is an extensive date literature but not in modern writing. The major portion of it is in Arabic. The experiences and discussions in these meetings and their recording in permanent form insure the basis for continued progress.

these meetings have especially em- Federal, state and county governwere twenty or thirty years ago in agencies as far as possible. The quesregard to information and experience tion of varieties still is one for furavailable. True, ours is a small in- ther study, although one variety predustry with comparatively few grow- dominates the plantings, in this valbeginnings made in Texas recently). slowly. These meetings give growers able industry. and research workers an opportunity to supplement and amplify the re- out how to provide maximum crops ble this year on cover crop trials.

well an established institution. These program of the Department of Agrimeetings were started some years culture as it affects the date indusbe done or expected or hoped to be rapidly expanding industry. Ours is that date growers may know some of known to man, but the oldest records tempting to do in order to meet some year out, a maximum amount of high

The Department, having been However, during largely instrumental in getting the date industry established here in the southwest, is still very much interested in its development. We are not out of the woods yet (or can one ment of a modern date literature. In speak of woods in the desert?), but at least we are not out of the palms, although we have learned quite a good many things, largely the kind that indicate just what the problems really are.

Just what activities are being conducted at the Federal Date Experi-The discussions brought out in ment Station? Resources of the phasized what we need to know. ments, are not great for research their eradication of the Parlatoria What we do not know would fill work. In carrying on Federal work many books. Compared to other duplication of effort is avoided in fruit industries, we are where they order to stretch the work of all ers in it, and they are located in only ley. When production problems be- tinuing. It is hoped that additional three states (if we count the small gin to arise in any plant industry it time may be given this year to bring is necessary to have a thorough un- up to date as soon as possible all in-Practices established twenty to thir- derstanding of how that particular formation available as to behavior of ty years ago in the citrus, apple or plant functions, how it reacts to its all varieties fruiting here. The quespeach industries, are just now being environment, both in nature and tions of cover crops, soil moisture. worked out for the date industry, when we plant it in a field or garden fertility-problems pretty well settled We are just beginning in a small way and handle it as an irrigated crop. for other crops, but about which we and since the industry is infant We are trying to understand the know comparatively little insofar as economically in the State of Califor- functioning of the date palm so that the date is concerned, -- are being nia, support for reseach comes very we can build solidly toward a profit- undertaken. We are initiating studies

steps in between, however, that in-In discussing briefly the research volve many things. There is the complicated production side, the economic problems of handling and storage, and of delivery into the hands of the consumer. The Department's portion of the problem is primarily with the production endhow there can be insured a type of culture that will give, year in and grade fruit at the lowest cost of production. What is being done about it? Certain lines of work, such as pollinating, thinning, etc., have been under way for some time. The same is true about studies on storage and handling, some of the results of which will be reported on in this program. These studies are being continued.

I have been speaking only for the Bureau of Plant Industry, U. S. D. A. I want to commend the Federal Bureau of Entomology and Plant Quarantine, cooperating with the State Department of Agriculture and county agricultural commissioners for scale. The Department has been very pleased to work with state and county authorities to solve this problem. The wholehearted support of the growers themselves made this eradication possible.

The study of date varieties is conthat we hope will lead to helpful The objective of practical research recommendations on these practices. to keep abreast of developments and work is easy to state. It is to find Only a short progress report is possione or two years. Recommendations this fruit as with others. Studies gram. The detailed organization of cannot be made on the conclusion of have been started to ascertain just projects underway at the Government any one season's results. They mere- what effect leaf surface variation Station are of a necessity omitted in ly indicate the nature of the work may have on the crops each year. an introduction such as this. The under way. Growers have the oppor- A beginning has been made on fer- program will undoubtedly develop tunity of seeing these tests at the tility investigations. Here, again, we and change, as research programs Government Station and of giving us know comparatively little concerning generally do, but the objective rethe benefit of your own experiences proper fertilizer practices. It is a mains the same: to attain a maximum so that we may direct our activities long time study and many factors of quality production at the lowest more intelligently. Preliminary have to be considered in planning cost. studies on soil moisture have been and carrying out this type of investistarted, in which we will appreciate gation. The U.S. D. A. is not under- finest opportunities in this country grower cooperation in translating our taking pathological work at the Indio for a united and successful fruit infindings into commercial practice.

ing. It may seem unusual to talk this field well in hand. about pruning date palms, but the

These problems will not be solved in is undoubtedly just as important with taking. It is not an elaborate pro-Station, as Doctors Fawcett and Bliss dustry. With grower cooperation Then there is the problem of prun- of the Citrus Experiment Station have among themselves and with the re-

relation of leaf surface to production as to the type of work we are under- date industry should be bright.

There is in this valley one of the search agencies of the Federal and These, in brief, are our intentions State governments, the future of the

Rhizosis, A Recently Discovered Disease of Date Palms<sup>(1)</sup>

### By Donald E. Bliss, Assistant Plant Pathologist, University of California, Citrus Experiment Station, Riverside, California

dian Wells to see a Deglet Noor the autumn of 1933. In 1934, new weather is very hot and dry. If the palm which was dying rapidly. This outbreaks were studied in two gar- weather is cool and less desiccating. tree was about 15 year of age and dens situated southwest of Coachella, the process may be temporarily instood 23 feet high at the fiber line. and in 1935, palms showing symp- terrupted. If the affected palm is Trunk growth of more than two feet toms of the disease were observed fruit-bearing, another early symptom had occurred during 1932 and 11 near Palm Springs, near Garnet, and is the sudden wilting of the fruitlarge bunches of fruit had developed. in the central portion of Coachella stalks. Many fruits may fall from About the time when the fruit Valley. reached the khalal stage, the lower leaves began to die. By January 21 typically diseased palms situated fruitstalks usually die prematurely the number of green leaves had de- in ten different gardens. More or and the fruit is worthless. Necrosis creased from more than 100 to about less questionable cases have involved begins at the distal end of the fruit 15. and of a whitish color, and the date The disease has caused considerable ward the trunk. These early sympfruits had shriveled prematurely. alarm among certain growers, owing toms of rhizosis are similar to those On examination nearly all of the to the loss of valuable palms and which might result from transplantroots were found to be dead and of because of the potential danger of ing a large unpruned palm to dry a dark brown color. Necrosis ex- its widespread occurrence. Since no soil during hot weather. However, tended to the base of the roots, in- information was available regarding rhizosis may develop where the soil volving a layer of trunk tissue about this new malady, the writer began moisture is maintained at a desirable two inches deep. The roots and sur- an investigation to determine its level, and where other cultural facrounding soil were so wet that the cause and, if possible, to bring it tors seem favorable to normal disease was tentatively attributed to under control. The present paper is growth. over-irrigation from a leaky stand- preliminary in nature, reporting pipe nearby.

and August, 1933, six Deglet Noor toms will be followed by an account velops after many of the older leaves palms, one Thoory, and one seedling of isolation and inoculation experi- have died. These young fronds with male developed similar disease symp- ments which bear on the cause of folded pinnae dry out and assume a toms and all died within six months, the disease and a progress report on whitish color. At first the bases of

These palms were situated in four different gardens within a radius of one-half mile from the palm first affected. The disease was not found in groups of trees but appeared in individual palms which in most cases were surrounded by healthy indi-

IN January, 1933, the writer was viduals. Two additional cases of the The leaves on all sides of the palm called to a date garden near In- malady appeared near Indio during may die in rapid succession if the

The youngest leaves were dead 11 palms in seven other properties. strands and progresses inward tostudies which cover a period of three crown constitutes a characteristic During the months of June, July, years. A description of the symp- symptom of rhizosis that usually decertain control measures.

#### Symptoms

constitutes the subject of this paper ing to the invasion of various fungihas been given the name "rhizosis," bacteria, and insect larvae in the which means "disease of the roots." region of the terminal bud. Finally, The first visible indication of rhizosis when all of the leaves have died, the is usually the death of the oldest trunk will bend slowly to one side leaves. The pinnae turn brown at as decay progresses downward from the tip end, and necrosis progresses, the terminal bud. rapidly inward toward the trunk. A better understanding of rhizosis

the strands, while others remain in a The writer has examined thus far shriveled or stunted condition. The

Death of the youngest leaves in the these leaves appear flaccid but free from fungus attack. Later, they be-The disease of date palms which come sour-smelling and rotten, ow-

<sup>(1)</sup> Paper No. 302, University of California Citrus Experiment Station and Graduate School of Tropical Agriculture, Riverside, Cal.

palm showing early symptoms. A which were grown in soil artificially Deglet Noor palm which stood about inoculated with these cultures, singly seven feet high at the fiber line and had lost about half of its leaves was lesions on the roots. Soil inoculadug out, together with a large mass of roots. Cross cuts which were made through the trunk, one just below the terminal bud and the other at the soil line, showed that the tissue of the trunk, of the terminal bud, and of the leaf bases was alive and apparently free from fungus invasion. From 20 to 50 per cent of the roots, when cut at a distance of one foot from the trunk, were brown and dead. Closer examination of these brown roots showed that necrosis had originated in them at some distance from the base of the palm and that it had advanced inward toward the union of the root with the trunk. At the time of dissection there were many affected roots in which necrosis had extended to a point within four to six inches of the trunk, but at no place had it actually progressed into the trunk. When examined microscopically the necrotic root tissue was found to be thoroughly invaded by fungi, the xylem ducts being plugged and darkened with fungus spores and hyphae. Dark brown spores were found within cells of the cortex and central cylinder.

#### Etiology

That rhizosis was essentially a root disease but that the casual agent was obscure was recognized early in the present investigation. Specimens of roots were taken from nearly all of the diseased palms which were examined, and numerous cultures of microorganisms were isolated. These cultures included Phomopsis phoenicicola Trav. and Spessa., Diplodia phoenicum (Sacc.) Fawcett and Klotz, Trichoderma lignorum (Tode) Harz, Rhizoctonia solani Kuhn, Rh. bataticola (Taub.) Butler, Rhizopus nigricans Ehr., Aspergillus niger v. Tiegh., Cerat stomella sp., Fusarium spp., Penicillium sp., Cephalosporium sp., Mucor sp., Helminthosporium sp., bacteria, nematodes, and several unidentified forms.

The first studies which were made on the fungi associated with dead roots were begun after the affected palms had reached the later stages of rhizosis. The roots of such palms were mostly dead and already invaded by many common soil organisms which were apparently of no primary importance. At one time, Phomopsis phoenicicola and Diplodia phoenicum were thought to be causal agents because they were encountered so commonly in the necrotic

or in combination, failed to develop tions with at least seven other species of fungi were equally unsuccessful.

One fungus, however, proved to be highly pathogenic on experimental This organism was identified plants. tentatively as Ceratostomella sp. (2) Although the principles which govern the infection of date palms are poorly understood, this fungus can probably best enter its host through Artificial inoculations in wounds. controlled experiments demonstrated that Ceratostomella sp. can produce rapid necrosis of leaf-base tissue when inserted through wounds. Potted plants in the 5- to 10-leaf stage were much more susceptible to infection when wounded than when not wounded. In such experiments a pure culture of the fungus growing on 80 cc. of Pillsbury's bran was mixed with the upper 1-inch layer of soil in large pots containing seedlings of Deglet Noor date palm. Wounding was done by making a superficial cut below the soil line in the base of one of the older leaves. In certain cases, seedlings thus inoculated were killed within 20 days. The fungus penetrated rapidly to all basal parts of the plant, including Infected tissue in the the roots. roots resembled that which was taken from large, naturally infected palms in Coachella Valley. Eightysix experimental plants were inoculated with Ceratostomella sp. Of the 45 which developed disease symptoms, 30 had been wounded at the time of inoculation.

Evidence is now at hand which strongly suggests that Ceratostomella sp. is the primary cause of rhizosis. This fungus was isolated from ten diseased palms in seven widely separated date gardens. One of these palms was dissected when in an early stage of the disease. As described above, the only lesions to be found in the tree were situated in the roots. Bits of tissue taken aseptically from the advancing margin of these necrotic lesions yielded Ceratostomella sp. in 11 out of 14 cases. Some of the

(2. A full description of this fungus is being prepared for publication in another place. The imperfect in another place. The imperfect stage of the pathogen apparently belongs to the form genus Chalaropsis Peyr., but is distinct from the type species Ch. thielavioides Peyr. perithecia form readily on cornmeal agar from pure cultures of the Chalthe aropsis stage and, conversely, ascospores from the perithecia give rise to the asexual macrospores and endospores of Chalaropsis.

was obtained by the dissection of a roots. However, seedling palms cultures contained only Ceratostomella sp., while others included mixtures of Trichoderma lignorum, Fusarium ispp., Verticillium sp., bacteria, nematodes, and mites. Perhaps the most incriminating evidence against Ceratostomella sp. was the discovery of its mycelium and spores within the xylem ducts to points up to two inches beyond the advancing edge of the necrotic lesions. The dark brown macroscpores of the fungus had developed so profusely within these large vascular elements of the central cylinder that the dark streaks formed therein were easily visible to the naked eye. Ceratostomella sp. has been shown to be highly pathogenic to date palms, and it is the only organism associated with rhizosis which produces in experimental plants symptoms which are similar to those of rhizosis; hence it seems probable that Ceratostomella sp. is the primary cause of this disease.

#### Experiments on Control

Efforts to control rhizosis in two large palms by the application of 50 pounds of copper sulfate to the soil about each of their bases resulted in failure. Likewise it was found of little or no avail to cut off the fruitstalks and most of the leaves from affected palms. Partial recovery of affected trees was observed only in cases where winter weather developed while the palms were still showing early stages of the malady.

Preventive and curative measures are as yet unknown. The problem disinfecting soil from which of diseased palms have been removed was taken up recently. Root segments of date palm artificially infested with Ceratostomella sp. were buried in galvanized iron cans and treated with various chemicals in the manner outlined by Bliss (3) in disinfection experiments against Omphalia sp. The results of this experiment are preliminary but they indicate the difficulty of the problem involved. The moldy root segments were removed from the soil 33 days after it had been treated with the various disinfectants. Tissue plantings taken aseptically from the central cylinder of each root were made on cornmeal agar slants to test the viability of the fungus. Since none of the disinfectants used were entirely effective in killing the fungus within these roots, it is sufficient at this time merely to list the chemicals and the largest doses of each which were applied. These were as follows:

(3) Bliss, Donald E. Soil disinfection as a means of combating decline disease in date palms. Date Growers Inst. Ann. Rept. 12:13-16. 1935.

Chemical			,sq. ft.	of s	ed per urface
Carbon bisul	nde -	-	0.5 110	ling	ounce
Chloropicrin					••
Dichlorethyl				46	"
Chlorine -				pou	ınd
Sulfur dioxi				<b>^</b> (	
Ethylene oxi				64	-
Ammonium	hydra	te	7.48	gallo	ons of
					p <b>.</b> p. m.
			ai	nmo	nia in
			w	ater	

picrin, chlorine, and ethylene oxide chella Valley. Thus far, 21 typically seemed most promising. The same diseased palms have been examined experiment (4) demonstrated that in ten different gardens; eleven ques-Ceratostomella sp. is considerably tionable cases have been located in more difficult to kill in buried root seven other properties.

(4) Bliss, Donald E. (Further ex- (5) This was on citrus roots. Ar-periments on soil disinfection). Un- mellaria mellea has not been found published data. 1936.

segments than are Omphalia sp. (decline-disease fungus) and Armillaria a rapid wilting and dying of the mellea (Vahl.) Sacc. (5) (oak-root leaves and fruitstalks and necrosis of fungus) in roots similarly placed and treated. The reason for this difference is probably explained by the fact that only Ceratostomella sp. produces spores within the tissues.

#### Summary

Rhizosis, first observed in 1933, is Among these treatments, chloro- known only on date palms in Coa-

on date palm roots in California.

The symptoms of rhizosis include the roots. A fungus, Ceratostomella sp., was isolated from ten diseased palms in seven date gardens. It was shown to be highly pathogenic and to reproduce symptoms in the roots of experimental palms which were similar to those of naturally infected individuals. The evidence now at hand suggests that Ceratostomella sp. is the primary cause of rhizosis.

No control measures have been discovered which will prevent or cure the disease. A preliminary experiment on soil disinfection indicated that Ceratostomella sp. is comparatively resistant to the lethal action of certain soil fungicides.

# Further Experiments In Fruit Thinning of Dates

### By Roy W. Nixon, Associate Horticulturist, Division of Fruit and Vegetable Crops and Diseases, Bureau of Plant Industry, U.S. Department of Agriculture

at the Twelfth Annual Date Grow- termined. The thinning was delayed exposure to pollen. Incidentally, the ers' Institute were continued during for a few days after the pollination set this season was somewhat below the past season under somewhat dif- of individual clusters to facilitate a normal on these paims, as was the ferent conditions. carried out in cooperation with Mr. based on estimates from flower throughout the Southwest. B. S. Boyer in his date garden two counts of a few typical strands, but miles west of Indio, using 30 Deglet for all practical purposes it may be ding between June 8th and July 16th, Noor palms planted in 1928 with 10 considered as thinning at time of but between July 16th and Septempalms in each of three treatments. pollination. Thinning June 1st was ber 18th there was a slight but con-Instead of the extremes of no-thin- abandoned this season as aside from sistent increase in the amount of ning and very severe thinning, both the decreased effect on size it is im- shedding proportionate to the amount of which were shown in 1934 to be practicable on a large scale to do all of thinning. In 1934 shedding was sources of considerable loss to the of the thinning at that time. grower, the gradations planned this season were: (1) light thinning-- data the theoretical reduction is as- to the time when the shedding occutting out 15 per cent of the strands sumed for the percentage reduction curred. from the center and removing 10 per in the light thinning treatment and cent of the remaining flowers by cut- the comparative reduction percent- spicuous in the light thinning treatting back the tips of the strands; ages for the other two treatments are ment, although much less pronounced (2) moderate thinning-cutting out based on this in relation to the esti- than in the case of the unthinned 30 per cent of the strands from the mated number of dates per bunch. dates the previous season. Blackcenter and removing 30 per cent of The data show the total reductions nose and checking were again prothe flowers at the tips; and (3) mod- of fruit per bunch to be very close portionate to the amount of thinning, erately severe thinning (referred to to the standards set for the experi- enough to be a distinct detriment in subsequently as "heavy" thinning)- ment. The number of dates per the case of heavy thinning. cutting out 30 per cent of the strands bunch and the percentage of shrivelfrom the center and removing 50 per ling, blacknose and checking were picked commercially along with the cent of the flowers at the tips. If estimated from a count and examina- rest of the garden but segregated all the strands carried the same num- tion of individual dates on three for weighing in each treatment. The ber of flowers this would give a the- typical strands of every bunch just average yield per bunch was calcuoretical reduction of 23.5 per cent. prior to the first picking in Sep- lated from the total yield divided by 51 per cent and 65 per cent respec- tember. tively, but as there are fewer flowers on the center strands than on the checked on June 8th, was found to moderate thinning resulted in only lphaoutside ones the actual reduction have been decreased in proportion to slight decrease in the total number would be somewhat less. However, the degree of thinning. The slight of pounds per bunch as compared to as pointed out last year, it is hardly differences, apparently of no com- light thinning. This was due partly possible with dates to do more than mercial importance, are probably to the increased size of individual approximate any definite percentage explained by a previously observed dates on the one hand and partly to

 ${f T}$ HE fruit thinning experiments thinning must be done before the near the tips of the strands than with Deglet Noor dates reported set and subsequent shedding are de- near the base, possibly due to more The tests were more accurate percentage reduction case very generally in date gardens

of reduction because most of the tendency for a better set to occur the increased amount of shrivelling

There was little difference in shedalso shown to be increased by thin-In the summary of experimental ning, but no data was obtained as

Shrivelling was more or less com-

The fruit in this experiment was the number of bunches. The records The percentage of fruit set, as show that in spite of smaller bunches Heavy thinning, in which the num- ments, the Boyer palms having been ber of dates per bunch was 44.8 per cent less than in moderate thinning reduced the yield per bunch 32.5 per cent below the latter.

As in the previous year, grading was based on random samples of 100 dates per palm from each picking with A, B, C grades and culls. The data show that moderate thinning resulted in an actual increase in pounds per bunch of both A and B as compared with light thinning. The percentage of A grade from heavy thinning was almost the same as from moderate thinning, whereas there was a slight increase in the percentage of B grade, but in both cases the yield per bunch was much lower because of the reduction in size of bunches. A tendency for some dates to ripen imperfectly was observed in the light thinning treatment but much less pronounced than in the unthinned treatment the previous year.

The average length of dates, which increased in proportion to weight, was calculated from measurements of 10 dates from each palm between the second and third pickings. Although size was not considered in grading, the weight and length data indicate that the percentage of fruit which might have been disqualified for size in the light thinning treatment was probably negligible.

The effects of the three thinning treatments on time of ripening were estimated from a graph of the picking records. Light thinning resulted in a definite retardation in ripening of approximately two weeks as compared with moderate thinning. Heavy thinning resulted in only a very slight acceleration of ripening as compared with moderate thinning-less than a week.

In comparing these experimental data with the results from the preceding year it appears that the flower clusters in the experiment at Boyer's were slightly smaller than the flower clusters in the experiment at Krutz' and there were consequently fewer dates per bunch in 1935 in spite of a percentage reduction probably slightly less than in 1934. Although the moderately thinned treatment at Boyer's had 253 dates less per bunch than the corresponding treatment at the Krutz garden the previous year, taking into consideration seasonal differences the two treatments in different gardens in successive years appear to be quite comparable and somewhere near the most desirable size crop for the palms in question.

fruit being thrown aside by pickers. palms was the same in both experi- practice as commercially evolved-planted one year later than the Krutz, but the latter were in slightly more vigorous condition and able to carry a somewhat larger crop than the former. This points to vigor of palms as a factor in determining the crop that should be carried rather than an arbitrary number of dates per bunch. Fertilization, irrigation and cultural management undoubtedly enter into the picture and the extent to which variations therein might modify the results of thinning experiments is open to question. However, due to the fact that younger or less vigorous palms commonly produce fewer and smaller spathes than older or more vigorous palms the same percentage reduction will leave the clusters proportionately smaller on the former than on the latter and whatever further adjustment seems desirable can be made by removing entire bunches.

ning as between different bunches on of the thinning experiment at Boythe same palm were made at the U. S. Experiment Date Garden in 1935 with Deglet Noor, Kustawy, Halawy and Barhee. With Deglet Noor the results indicate a greater increase in size from cutting back the tips of strands than from removing entire strands. Since the removal of entire strands is almost a mechanical necessity to facilitate the handling of large bunches, this gives experi-

on the other, much of this shrivelled It so happens that the age of the mental confirmation of the current cutting back the tips of all strands and cutting out entirely some strands from the center. The results were somewhat comparable with the soft varieties, but as the data are less conclusive further tests are being made in 1936.

> With Deglet Noor a number of experiments were made with different degrees of thinning on different strands on the same bunch. The data indicate that larger fruit is produced on an individual strand when it is cut back to a few dates without apparent correlation with the total number on the bunch. In other words in thinning for size the number of dates per strand is more important than the number of dates per bunch provided the bunch is not overloaded.

Relative to the effect of one season's crop upon the number of flowers produced the next spring, the following data were recorded in 1935 Experiments with methods of thin- for the 10 palms in each treatment er's: those used for light thinning produced 170 flower clusters and matured 99 bunches; moderate thinning, 147 flower clusters and 104 bunches; heavy thinning, 166 flower clusters and 122 bunches. On April 15, 1936, with the flowering season practically over flower clusters had been produced on the same palms as follows: light thinning, 94; moderate thinning, 110; heavy thinning,

_	SUMMARY	OF	EXPERIMENTAL	DATA	FROM	BOYER'S	<b>GARDEN - 1935</b>	

		Light	Moderate	Heavy
	t		thinning	
	Average number of dates per strand	29.6	22.1	12.2
	Reduction of dates per strand—percent	10	37.4	62.8
	Average number of strands per bunch	41.9	37.2	37.2
	Reduction of strands per bunch-percent	15	24.7	24.5
	Average number of dates per bunch1	240.2	822.1	453.8
	Reduction of dates per bunch-percent	23.5	49.3	72.0
	Reduction of dates (compared to light thinning)		33.7	63.4
	Dates set per bunch, June 8, average percent	60.2	55.1	50.8
	Dates shed per bunch, 6 8-7 16 " "	12.8	11.2	14.2
	Dates shed per bunch, 6 8—7 16 " " Dates shed per bunch, 7 16—9 18 " "	5.5	7.9	17.0
	Premature shrivellingpercent	6.8	2.7	1.0
	Blacknose - percent	.0.8	2.6	12.1
	Checking percent	11.6	20.4	33.5
	Average yield per bunch-lbs.	15.76	14.75	9.96
,	Reduction of vield per bunch-percent	0	6.4	36.8
	Increase in average weight per date—percent	0	14.9	37.2
	Average length of dates-inches	1.58	1.67	1.78
	Grade yields (size not considered)			`
,	A. Percent	5.3	8.0	7.7
	Average number lbs. per bunch	0.84	1.18	0.77
	Average number dates per lb	42.39	37.80	32.63
2	B: Percent	32.8	36.9	40.1
l	Average number lbs. per bunch	5,17	5.44	3.99
t	Average number dates per lb	45.36	40.50	34.36
	C: Percent	45.2	42.9	43.2
, 1	Average number lbs. per bunch	7.12	6.33	4.30
ι	Average number dates per lb.	52.74	43.20	36.29
l	Culls: Percent	16.7	12.2	9.0
5	Average number lbs. per bunch	2.63	1.80	0.90
ł	Effect on ripening (estimated from graph)	0.4.01		
e	50 percent ripe by	Oct. 21	Oct. 10	Oct. 7
Ţ	75 percent ripe by	NOV. 6	Oct. 22	Oct. 18
•	90 percent ripe by	NOV. 27	Nov. 5	Oct. 29
	Seven			

139. This verifies the results at the flowering which occasionally gives ripening has been slight. The size Krutz Ranch as reported last year, concern to date growers may be of fruit has been increased in proindicating that a heavy crop one traceable to a light crop of flowers portion to thinning, tending to be year (not the number of flowers the previous spring which in turn correlated inversely with the number borne) tends to reduce the number of flowers that appear the next spring.

In connection with the experiment at the Krutz Ranch it may be of interest to note that in the row unthinned in 1934, 2 of the 8 palms which failed to flower in the spring of 1935, produced off-season blooms in the summer of 1935, 1 having 3 and the other 4. Also in the row moderately thinned in 1934, 1 palm that produced 9 blooms in the spring of 1935 had 1 summer bloom and 1 palm that had 2 blooms in the spring had 2 summer blooms. Out of the 44 Deglet Noor palms in this experiment none that had 10 or more blooms in the spring of 1935 produced off-season blooms the following summer. From this evidence, even though rather meager, it seems probable that much of the summer

may be due to a very heavy crop of dates per strand. Thinning has the year before.

years' thinning experiments with The increased percentage of black-Deglet Noor, this variety as culti- nose resulting from severe thinning vated in the Southwest regularly has proved a distinct detriment tendproduces more dates per bunch than ing to offset any advantage from it can properly mature, as indicated extra large dates or what might by the premature shrivelling of a otherwise be an increased percentlarge proportion of the fruit when age of higher grade fruit. Best reit is insufficiently thinned. Until the sults have been secured from a total number of dates has been reduced to reduction of approximately 50 to 60 the capacity of the bunch and palm per cent in number of dates per there has been a more or less definite retardation of ripening with a tendency for many dates to ripen imperfectly and the palms in question tend to lay out or produce a smaller crop of flowers the following year. After the number of dates has been reduced to the point where the bunch can mature them properly the effect of further thinning on time of

been shown to increase the amount Summarizing the results of the two of shedding, blacknose and checking. bunch, most of the thinning being done at time of pollination. Thinning up to this point has been largely compensated by increased size of fruit with a larger proportion of higher grades and a decreased percentage of culls. Thinning beyond this point has curtailed yield without compensating advantages.

🖉 Differences In Date Culture In Different Places 🗸

### By V. H. W. Dowson, Superintendent of Kut as-Sayyid Estate, The Hills Brothers Eastern Company, Inc., Basrah, Iraq

### I. Introduction

**I** APOLOGIZE sincerely for my failure to be present last Saturday at the meeting of the Date Institute,\* and hope that, as my failure was due to causes beyond my control, my apology may be accepted. I next wish to thank very heartily indeed the organizers of the Institute for their courtesy and kindness in giving me this opportunity of addressing the date growers of California.

As it is in California that there has been carried out most of the world's total of scientific work on dates, and as it is here that chemists, entomologists, botanists, and mycologists, have turned their attention to date problems, it would have been presumptuous of me to have tried to address you on subjects about which they are better qualified than I. Consequently, I have chosen a subject on which my wanderings in several date growing countries should have provided some information which is probably not widely known and which appears to have been hitherto imperfectly re-

\*Mr. Dowson, who was prevented by sickness from appearing on the pro-gram of the Date Institute as scheduled, delivered this address at a special evening meeting arranged a week later.

corded and which, I hope, will there- that the early removal of shoots refore not be without interest, namely, sulted in heavier date production differences in date cultivation in than their non-removal, and it would different places.

Because the factors which influence plant life are numerous, complex, and interdependent, and because agricultural experiment is still in its infancy, a comparison of cultural methods forms a valuable study in the case of any cultivated crop, but it is especially useful in the case of a crop like dates, which has been the subject of but little exact experimentation and which is slow of growth and hence slow to indicate the advantages or disadvantages of any particular method of treatment.

### II. Planting

a. Removal of shoots. The usual practice is for all shoots to be removed from the parent stem as soon as they are fit to be planted out. There are, however, exceptions, notably in India (Sind and the Punjab), the 'Iraq (lower middle Euphrates), more closely planted single stems and in some of the oases of Arabia and interfere less with plowing and (e. g., Jabrin), where the shoots are leveling for the rice. not removed, and where as a consequence, several trunks grow from and so seldom inhabited as Jabrin, each parent root stock to form fami- it is probable that the lack of a ly clumps. It would seem as though settled cultivating population leads date growers as a whole were agreed to the omission of almost every cul-

seem as though it were only special circumstances which caused their non-removal to be profitable. What these special circumstances are is not known for certain but the following guesses are hazarded:

1. In northern India, date palms are grown round the fields, to which they form hedges. The thicker the growth of shoots at the bases of the palms, therefore, the more effective are the hedges as wind-breaks and for keeping out cattle.

2. In the 'Iraq, those palms which grow up as family clumps are generally those in the rice fields. Perhaps it is the difficulty of establishing new shoots in such situations which makes the cultivators loath to remove shoots from a palm which has managed to establish itself. Perhaps also widely spaced clumps give nearly as heavy a yield of dates as

3. In the case of oases so isolated

allowed to grow out as they will.

Basrah, the size of shoot preferred the example of the Malayan pine- practice. In 'Uman, the warm winfor planting is such that one man apple grower which influenced Cali- ters and the humid summers, undiscan just carry it. In 'Uman on the fornian date growers in their methother hand, very small shoots are planted. In Baghdad, the usual size is between that of Basrah and that of 'Uman. It is perhaps true that the sooner a palm is disembarrassed of its shoots, the sooner it will reach its maximum fruit production. True or not, it certainly seems to be the assumption on which most date growers act. One would, therefore, expect they would plant out their shoots as soon as their shoots were big enough to stand alone. The differences in the sizes of the shoots at planting in the three districts of 'Uman, Baghdad, and Basrah may, therefore, be expected to be due to differences in the conditions to which the newly-planted shoots are subject. In fact, the climatic conditions of Basrah are far more adverse to plant life than those of 'Uman and somewhat more so than those of Baghdad. 'Uman, for the most part, has a warm winter, gentle breezes instead of fierce winds, a d a light soil fr e from salt. Both Basrah and Bagbdad are subject to frost in winter and in summer to intense dry heat together with dust-laden, scorching winds. Basrah suffers from the additional disadvantage of a heavy, difficult soil, impregnated with salt. The concentration of the salt usually decreases from the surface downwards, so big shoots which can be planted deep have a better chance of sweet soil for their feeding area than smaller shoots whose roots must grow out closer to the surface. It should be mentioned here that a small shoot is preferred in Basrah only when it is to be planted in water-logged soil with the water table close to the surface. In such a situation, of course, the only chance of survival a shoot would have would be if its roots were in the top, and drier soil.

c. Drying Out of Shoots. The practice of drying out shoots before planting seems to have been employed only in California and there only for a short time. In general it may be said the date grower tries to reduce as much as possible the delay between removing the shoots from their parents and planting them out. The practice at the Kut as-Sayyid Estate is for the shoots to be cut in the morning, left in the water channel while the men lunch, and planted out the same afternoon. I learned at Singapore, a few weeks

ods of twenty years ago?

d. Nurseries. In California it was formerly recommended that shoots be planted in nurseries before being planted out in their permanent positions. The only district in the old world where it is commonly done, as far as I know, is in the 'Uman. Elsewhere it appears to be the normal practice for the shoots to be planted direct into their permanent positions. It is possible that the scarcity of water makes the use of nurseries in 'Uman desirable. An acre of land containing fifty shoots needs 560 yards of surface irrigation channel to provide them with water, whereas, if the same number of shoots were planted at two foot intervals, they would need only 35 yards of channel. Whether or not the lightness of the soil in the 'Uman is an advantage in transplanting is not known, because it is not known if the roots of a transplanted shoot ever live, or if the old ones always die and new ones are put out.

e. The Level at Which Shoots are Planted. In Basrah and Baghdad, shoots are usually planted at the surface of the ground. In 'Uman, they are frequently planted in pits, while, in the rice-growing districts of the upper Shatt al-'Arab, the 1 wer Tigris, and the lower Euphrates, they are often planted on small mounds. The reason for the mounds is not difficult to find; it is certainly in order to raise the roots of the shoots out of the water of the rice fields; but what is the reason for the pits is not so clear. It may be to get the shoot as near the subsoil water as possible. On the other hand, at Baghdad, where the subsoil water is also low, the shoots are never planted in pits. A more likely explanation is that the pits which eventually become filled with earth and debris help to support the grown palms. That palms seem to fall in Uman more than elsewhere lends color to this explanation. It is a common sight to see "leaning palms" supported by two dead trunks propped against it, making, with the living one, a tripod.

Basrah, dried rushes are usually used mer winds. These blow more days for wrapping around the shoots, till of midsummer than not from the they have reached about their third northwest, over a thousand miles of year of separate life. In Baghdad, scorched desert, gathering force as dried liquorice bushes are used; in they travel southward and destroyago, that Pineapple shoots there are 'Uman, nothing. Here again, it would ing vegetation as they go. Their

tural operation. Hence shoots are dried out for a week or so before appear that it is the milder climate planting to prevent their decay on of 'Uman which is responsible for the b. Size of Shoots at Removal. In planting. Was it, by any chance, difference between 'Umani and 'Iraqi turbed by scorching, dust-laden gales, make the wrapping of the shoots unnecessary: in the 'Iraq, without protection, the shoots would certainly die, if not by the frost of winter, then by the simum or khamsin of summer. Dried rushes make a better protection than dried liquorice, but the former, though they can be floated down to Basrah from the marshes where they grow cheaply enough, yet would cost a great deal, if they were carried up against the stream to Baghdad.

> g. Replanting. In 'Uman, I have seen a palm of about 30 years old being replanted at a lower level. Two holes were dug on opposite sides of the palm and made to meet below its trunk. The pit so formed was deepened until a gap of nearly six feet was made between its bottom and the bottom of the palm. The earth on the two sides of the palm on which holes were not made was next cut through and the palm fell vertically to the bottom of the pit. Earth was now rammed around the trunk, and the lowering, or replanting, was complete. I was told that this is a common practice in the case of palms which had arrived at middle age and had become shy bearers; but I did not learn if the reason the bearing improved after treatment was because the roots were brought nearer the water level, or were brought through a hard par, or was something else. I have never heard of palms being so treated in the 'Iraq.

#### III. Spacing

In 'Uman, North Africa, and in the U. S. A., the usual planting rate is about fifty palms an acre, that is to say at the corners of thirty foot squares. In Basrah, the rate is from 100 to 120 palms an acre, say at the corners of twenty-one foot to nineteen foot squares, while at Baghdad, the rate is intermediate between that of Basrah and that of the rest of the date-growing world. The close planting of the Basrah date grower has been attributed to ignorance; but I am inclined to consider it should be attributed to his wisdom. No other date-growing district suffers from f. The Protection of Shoots. In such continuous and such fierce suminfluence can be readily indicated by Baghdad and in most places in the usual period between cultivations in a chart showing the daily pickings 'Iraq except on the Shatt al-'Arab, Basrah is as long as four years is of cotton throughout a season: in- date gardens usually receive either probably because it has been found stead of the graph of a single nor- an annual digging to a depth of one that in a shorter period the damage mal curve, two normal curves result spit or an annual plowing, never the done by cutting the roots outweighs with a blank between them, indicat- deep double digging of the south; the benefits of the manuring. Also ing that the flowers which matured and manure is usually worked lightly the deep cultivation and manuring before the advent of the hot winds into the surface soil. In 'Uman and is exceedingly expensive. Although produced bolls, and that the flowers in North Africa, especially in the the necessity of manuring, and hence which matured after the advent of oases in the hills, cultivation is gen- of drastic trenching, is probably the the hot winds produced bolls, but erally much more frequent than in main reason for cultivation being that the flowers which matured dur- the 'Iraq. In some places the surface carried out only once in four years, ing the hot winds fell off and pro- soil will be turned over after every and therefore having to be exceedduced no bolls. Date palms are less two or three irrigations. sensitive indicators of changes in climatic conditions than cotton method of cultivation, causing, as it far more thorough than in other bushes, but they, of course, react to does, the palms to give a reduced places: one, the excessive hardness such changes, although their re- yield during the autumn immediately of the soil, and two, the prevalence actions may be invisible to the ordi- following the digging, appears ex- of halfah, the lalang of Malaya, and nary observer until the passage of ceedingly ill-advised. It would seem, one of the hardest of grasses to time has caused an accumulation of however, that the key to under- eradicate. When the Tigris and Eureaction effects. Twelve blocks of standing the method is provided by phrates flood in spring, owing to the palms at the Kut as-Sayyid Estate the manuring. Basrah date gardens melting of the snows in Armenia, the were planted from 1925 to 1928 at are not normally watered from the water table in the Shatt al-'Arab rates varying from 48 to 145 per surface downwards, but from below date gardens rises almost, or quite, acre. The growth of the widely upwards, by tidal water brought to ground level, and then falls rapspaced shoots has been in every case twice daily from the Shatt al-'Arab, idly, leaving the soil to be baked by slower than that of the closely spaced by a multitude of tiny canals. Every the summer sun. The soil, being the ones and the acre yield has been far group of six palms has its own canal, last to be deposited by the two long lower. There are indications that not raised, but sunk below the level rivers, is a fine clay. There is in it the closest plantings are too close of the ground. As the tide rises at almost no humus, owing to the infor the most satisfactory growth of the head of the Iranian Gulf, the tense dry summer heat and to the the palms as they become adult, and fresh water in the Shatt al-'Arab, lack of fuel in the neighborhood that the most satisfactory will prove brought down by the Tigris and Eu- which makes the inhabitants collect to lie between 100 and 120 an acre, phrates, is banked up and flows out all brushwood and dried bushes and that is to say at about the normal through the myriad little channels to burn the droppings of their anifor the Basrah district. The slightly which form a net-work through the mals. The Prosopis, abundant furwider spacing of palms in Baghdad gardens. In general, therefore, the ther north, is found much less plentiis probably a result, not of any cli- soil in Shatt al-'Arab date gardens fully at Basrah. The strong, zoaked matic difference, because the hot is dry to a depth of about three feet. clay, devoid of humus, bakes almost winds of summer are there hardly The palm can make no use of dry as hard as brick, and can be broken less devastating than they are in manure in dry soil, so the cultivator only with difficulty. The halfah is Basrah, but of the prevalence there is forced to put the manure down particularly deep rooted (its roots of a stouter variety of palm than the into the wet soil. It is apparently are in the damp subsoil, perhaps commoner ones in Basrah. Out and considered that the disadvantage of three feet down, and can be eradiaway the commonest date variety in the injury to the root system is out- cated only by painful, deep digging the Baghdad district is the Zahdi, one weighed by the advantage of pro- and hand pulling. In Baghdad, the of the biggest of palms, while the viding the palm with plant food. On soil is lighter than it is in Basrah, commonest in Basrah is the Usta'am- the Kuta s-Sayyid Estate the diffi- halfah is far below ground level, irran, a smaller palm, mixed with Hal- culty has been overcome by the em- rigation water has to be raised artilawi, Khadrawi, and Dayri, all smaller ployment of an engine and pump to ficially, and is consequently distribpalms.

### IV. Cultivation

Shatt al-'Arab date gardens are usu- of the estate not commanded by the that usual in dry, irrigated regions. ally cultivated once in four years. pumped water supply, the local In 'Uman, the soil is generally sand, In early summer, the water supply method is followed with one differ- irrigation is from the surface and is cut off and the garden dug not ence: instead of digging a deep weeds are few. Cultivation here thus less than two spits deep, generally trench for the manure all around the is reduced to little more than freto a depth of at least eighteen inches, palm, a deep trench is dug only on quent but shallow stirring, which and then left dry for a month or so, two opposite sides. The other two could be described as a light forkat the end of which period, the land sides are left untrenched until the ing, if forks were used in that counis again dug over and levelled and next triennial digging. (On the try. manured. Manure is given to each estate, digging is triennial, not quadpalm individually: a trench is dug rennial). Then, these are trenched, ing implement employed in 'Uman around it four or five feet away and the two sides trenched formerly and in the 'Iraq is a triangular spade from the bole and to such a depth are left untouched. In this way it with a straight handle. The blade is that the normal subsoil water table is hoped to cut off only half as many big and the handle long in Baghdad; is reached, generally at about three roots at each digging as would be in Basrah both are smaller: and iu feet. A very large number of roots cut off if the local method were ap- 'Uman, they are smaller still. Here

irrigate the palms from the surface. uted over the surface in the usual The manure is dug lightly in and manner. Cultivation, therefore, in a. Digging or Plowing. On the the land watered. On seventy acres Baghdad more nearly approaches are cut off at each manuring. In plied in its entirety. The reason the the handle is about three feet long,

ingly thorough, there are two other At first sight, the Shatt al-'Arab reasons why cultivation has to be

b. Implements. The usual cultivat-

would seem as though, in the north fied his spade to suit the special conof the 'Iraq, where date cultivation ditions of the Basrah date garden. covers only an insignificant area in In actual fact, he has two spades, one comparison with cereals, the date smaller than the clumsier Baghdad cultivator is still guided by cereal one, which he uses for digging, and practice, and uses in his date garden the other, smaller still, which he uses the implement many centuries of for cleaning out the creeks. Instead cereal cultivation have found best. of the coarse silt of Baghdad, the When the river rises in spring, the Basrah creeks fill with a tenacious. swirling, copper-colored water fills glutinous clay, so clinging and heavy the great, surface canals, and flows that only a small spadeful can be rapidly through them out to water dug out at each stroke. In 'Uman the young wheat and barley. A long the water courses are all tiny, except handled spade is needed to throw out a few at the bigger springs, where

while in Baghdad it is twice that. It cereal cultivation and to have modi- made of the mattock, which is used the silt from the bottom of these masonry channels and sluices are these notes may not be further procanals up over their high banks, and used. In most gardens the channels longed. It may be noted, however, a wide blade is necessary for quickly are not more than six inches wide. that there are interesting differences blocking one channel and diverting Consequently, and because cultiva- in intercropping, irrigation, pollinathe stream down another. In Bas- tion is usually only slight, a very tion, thinning, pruning, and packing rah, on the other hand, the cultivator small spade suffices. To make this practices in different places, a study seems to have forgotten any connec- survey of date garden cultivating of which may be expected to be not tion his ancestors may have had with tools complete mention should be unprofitable.

here and there throughout the dategrowing regions of the old world, depending, it would seem, largely on whether or not market gardening is carried on under the palms. Insofar as the 'Iraq is concerned, it seems to be the Hasawis, or men from al-Hasa, inland from the west shore of the Iranian Gulf, who mostly use it. These men have settled widely and are often market gardeners. In most 'Iraqi date gardens, however, the mattock is not used.

Owing to the lateness of the hour,

## AFTERNOON SESSION Dr. L. D. Bachelor, Director Citrus Experiment Station, Presiding

MR. RICHARDSON asked that I Noor Association, including Mr. J. have been able to take up the work say a few words regarding the Askell and Mr. P. C. rus Experiment Station in Riverside that you had a U.S. D. A. Date Experiment Station right here in your midst. However, in 1928-29, your palms were beset with certain diseases which demanded the attention of Dr. Fawcett and Dr. Klotz and alterwards resulted in our employing Dr. Bliss to study the pathological troubles of the date palm.

date growers, and Dr. Swingle, we initiated three experiments on fertil-

say a few words regarding the Arkell, and Mr. B. Cavanaugh were again, and with the cooperation of work of the University's Citrus Ex- especially anxious for us to again the Division of Irrigation, U. S. Deperiment Station. The southern take up this work. They interested partment of Agriculture, Mr. Pillsbranch of the College of Agriculture us in continuing our work on fertil- bury, who is now stationed at the is composed of the Citrus Experi- izer problems, in an advisory way. Citrus Experiment Station, is again ment Station at Riverside and the Through the generosity of Mr. Ar- here working on that problem. The Department of Subtropical Horticul- kell, the work became practical as questions which have arisen refer ture at U. C. L. A. Both divisions experiments were started in his gar- here to the use of water and are in are interested in the date industry. den, whereby he has actually bought part due to the problem of allocat-The group at Los Angeles is inter- the fertilizer and applied it, and we ing canal water if, and when, the ested in, and keeps in close contact were able to participate in the work All-American Canal is brought in and with the date industry as it relates in an advisory capacity. The Deglet water becomes available to this valto their teaching of subtropical Noor Association has graded all of ley. As you know, in the date inhorticulture. The group at the Cit- the fruit from these experimental dustry as well as in other industries, plots. It is quite a comprehensive there is a tremendous variation in the has felt in the past that they are experiment, but I do not feel that we amount of water that is applied. If very largely excused from working should claim much credit for it as an we take only the record of the use on date problems because of the fact institution. If valuable information of water as it is applied at the prescomes out of it, you will be indebted ent time, it would be very confusing to Mr. Arkell and to the Deglet Noor for a water company to allocate wa-Association for carrying it out and ter on that basis. It is with the hope actually bearing the financial burden that this study in irrigation will of this fertilizer experiment.

were requested about 1929-30 by the Coachella Valley Water District to that we are continuing this work at make a study of the consumptive use Also in 1929, at the suggestion of of water here in the valley as it applied not only to dates, but to ty of the University of California grapefruit, grapes, and annual crops. izing dates. These were not carried During the year 1932, the Depart- may wonder why we are not doing on over very many years before it ment of Irrigation, at Berkeley, sta- more. Let me repeat some of the was found that the location of each tioned Mr. A. F. Pillsbury here. He reasons. First, you are very well of the three plots had limitations to made a very comprehensive study taken care of by the United States them, physical or otherwise, which while he was here, to determine the Department of Agriculture with an made it necessary for us to discon- amount of water necessary to pro- experiment station located here; and tinue them. During the last year we duce these crops in the Coachella second, there are a great many inwere beseeched by some of the date Valley. At the end of 1932, our dustries that also demand the activigrowers to renew our interest in the budget was reduced, and this was one ties of the University. This past fertilizer experiments. Mr. D. Mitch- of the activities which was curtailed. week I have been going over olive

throw sufficient light upon this sub-In addition to those activities, we ject so as to be at least partially the basis of allocation of canal water. the present time.

These are the main lines of activiconcerning the date industry. You ell and other members of the Deglet During the past year, however, we problems, other deciduous fruits and avocado problems.

The research that we have no foster industries. tries in Los Angeles and Riverside work is conducted mainly at the We have no foster districts. We counties. We cannot, therefore, ex-Citrus Experiment Station, but only should be as much interested in an about one-half our problems have to olive trouble in Tulare County, in do with citrus. Our program, of avocados in San Diego County, truck are more urgent than they appear to necessity, is built up on the theory crops in Imperial County as indus- be at the present time.

pect to be active in research work concerning the date industry beyond our present projects unless the needs

# Present Day Date Marketing Problems

IN PREPARING this talk I thought immediately of those great problems which the industry has faced limited to a retail price of about 27c intermediate grades and sold to the for years, due solely to our insistence upon fighting with each other:

Disastrous prices;

Destruction of consumer confidence through the lack of standard, honest grading and packaging;

The great wastes caused by our failure to control the time and place of shipments.

But I decided against any detailed review of these conditions because by this time we are all quite familiar with both the ills and the remedy.

However, I did think you might be interested in a description of those problems which would still be with us even though we had succeeded in creating a structure which coordinated the marketing of a large part of the crop.

I assure you that an analysis of such problems is more than an academic excursion. It may serve to highlight conditions which are not due solely to our competition with each other, but which are basically inherent in the major problems of moving the total of an increasing specialty crop of varying quality into consumption by a population that is relatively unfamiliar with our product.

Assuming that our main objective is to secure a profitable return per acre, what are these basic industry problems?

into the intermediate grades; therefore, the prices received for these grades largely determine the total dollar return for the crop.

Regardless of "what ought to be," the actual fact is that this part of the crop must be sold to average people through volume outlets. T e'r consumption slows down when the retail price exceeds 27c per pound, and 30c is about the top limit. In all of my examples, please bear in mind that I am talking about the total crop of about eight million pounds with the marketing coordinated.

### By T. W. Braun

Problem Number One, then, is the for top grades. A large part of these fact that, in my opinion, we are grades has been combined with the per pound for about 65% of our mass market. Also, as I have precrop. This is the backbone of our viously pointed out, cultivating the gross sales, and the net dollar return luxury pack market is a relatively will depend to a considerable degree costly operation. The outlets are on how efficiently we operate and relatively few and each sale requires bring our costs within the retail price limitation.

The net return will further depend on how we handle the two parts of the crop at each end of the intermediate grades.

The return can be materially increased if an upper bracket market is opened for the 15% of top grades, and if we can find the means of reaching this upper bracket market at a reasonable sales cost. I am now talking about one million pounds of fruit and luxury retail prices of 50c per pound and up. This is problem Number Two.

Problem Number Three is the 20% or more of the crop at the lower end of our grades. If these dates are which in any way conflict with our other grades, they will inevitably reduce the total price level. They must be either destroyed, or we must live, and as the weeks passed with develop new by-products. For we continuing inventories, we have beare as yet far from having any markets for existing by-products which will consume from a million and a cursion into the branch road that half to a million and three-quarters bounds.

Thus, you see we have a three way The largest part of our crop falls problem which might be likened to a broad highroad (which is our backbone of intermediate grades). This road has two branches: one leads to the top of a hill, and the other to a deep swamp.

> In stating these problems, I have also told the story of the past five years of date marketing history, except that during this time these basic industry problems have been tremendously aggravated by our dis- not risk individually. organization.

sion and competitive factors, we past, and in the future so long as we have made very little progress in do not have our marketing coordi-

an individual call and a lot of service. None of us could afford to gamble the necessary investment in this sales expense as well as in expensive packages; it has been safer to be sure the fruit moved by using it to improve the grade of our best commercial packages.

During this past period, even our broad highroad has had soft shoulders upon which we have frequently slipped into the ditch. Although our opening prices have been well within the retail price limitation and should have readily moved our intermediate grades into consumption by the average Mr. and Mrs. Consumer, as each season wore on the price level has weakened. It has been unfortunate, marketed through channels but no one can really be blamed. Our actions have been human and based upon human necessities. We had to have money with which to come panic stricken and dumped.

> Piled upon this has been our exleads to the swamp, the sale of low grades through channels that competed directly with our better fruit.

This too has been partly due to our use of this grade as a means of meeting competition, partly due to our need for money from any and every source, and, very importantly, due to the fact that we have not developed by-products with large markets or large markets for the by-products we already have. This development, too, would have been an expensive gamble which we could

Granting the absolute necessity of Due to the combination of depres- doing the expedient thing during the developing the upper bracket market nated, nevertheless I am now urging

phasis to recognize that it is vital on experience. that we each build our marketing plans so that we at least work covering the United States will aver- used by, a large part of the populatoward a solution of the basic problems I have described. Unless we do this, we shall have no assurance that there will be bread tomorrow.

Continuing my hypothesis that we are an organized industry able to focus our attention solely upon solving our common problem and free from internal strife, let me review my formula for a solution:

1. Mass distribution of about 65% of the crop through low cost outlets. A low cost sales organization concentrated in the largest centers of population, functioning as a general coordinator of distributors but massing for educational drives upon retailers and consumers. Packages should be cheap but attractive through fine design, and adaptable to machine filling and wrapping. The whole plan fits into a retail price of about 27c per pound and permits profits within this price limitation. This is the backbone and lifeblood of the business and is the one part of our marketing which is already well established.

2. A special service organization to cultivate the specialty outlets for luxury packs to retail at 50c per pound and up.

3. Experiments with new byproducts and subsidizing experiments in expanding markets for existing by-products as a means of eventual revenue from the low grades. But under no circumstances would such grades be permitted to conflict with the major part of our crop.

be hypothetical, I will go on 'o the age of 8.8c for one hundred delivered next step and make some assumptions pounds. about the effect of such an industry return per acre.

an example.

liberal discounts, the net price to us be made with proper organization  $\epsilon$ t destination would be 17c per and several years of very hard work. pound, which is

65x17 or \$11.05 as our backbone.

after discounts, will net us at des- crease in production at a faster rate tination 27c per pound, which is

15x27 or \$4.05.

If we destroyed the low grade bal- another slide in the ditch. ance of 20%, we would then be grossing \$15.10 for our one hundred de- to sketch our marketing problem with livered pounds, an average of 15.1c rough strokes on a large canvas. per pound. From this figure, I can There are many smaller problems give you the following costs as de- which we must solve.

you with the greatest possible em- ductions. These costs are based up-

age 2c per pound. Sales expense will tion, but research has shown that be not more than 1½c per pound. consumption is primarily confined to This includes salaries; salesmen's ex- a holiday and cooking use. penses; office expense, including all sales accounting such as billing, etc., with the fine quality of our Califortelephone and telegraph. The total nia date, is quite a difficult job be- $3\frac{1}{2}$ c per pound, which is

80 pounds sold x 3½c or \$2.80.

us a net at the plant door of \$12.30, which many foods have and which is which is 15.3c per pound for the necessary to establish a repeat habit. eighty pounds sold, or 12.3c per Nuts are a good example of the pound average for the total of one special taste quality I am trying to hundred delivered pounds.

In my opinion, we should spend at least one-half cent per pound for afford the advertising which is necesadvertising, dealer service work and sary to establish the healthful qualisampling, which would then make ties of dates, and an appeal to health our return at the plant door an aver- is another basic way to establish a age of 11.8c per pound for the hun- habit. dred pounds.

plant would vary, depending upon relating it to some basic function or facilities and volume handled; but, other food type which is already based upon the experience of the well established in the daily life of Association for three years, it would the consuming family. be safe to say that total plant costs should not be over .032c per pound. her daily shopping, she does not first This includes packaging, grading, think of specific foods. She thinks overhead, interest on borrowed in terms of meals-what shall I have money, etc.

Deducting this cost from the 11.8c, bridge luncheon? there would remain a net for the orange juice is related to breakfast, grower of 8.6c per pound average which is a daily occasion for which

should be marketed successfully in thinks of dinner. Then decides upon only a net of 1c were secured for the automatically. Far less cabbage Since I have asked you to let me increase his total revenue to an aver- for this relationship.

Considering our present struggles operation, when completed, upon our to produce an average of one-half as to meals, other foods and special objective of securing a prefitable good, the above figures may seem occasions. As an industry, we have Utopian. And some of you may feel Let us take one hundred pounds as that they are far short of what out this problem. This is due partly should be secured. Frankly, I feel to the fact that we have been think-Sixty-five pounds are to be sold at that they represent a really practi- ing in terms of our product instead 27c per pound retail. Allowing for cal picture of the return that could

1 don't think the return could be much increased, and if it were larger. We will sell fifteen pounds in our I believe it would be extremely danspecialty packs at 50c retail which, gerous. It would encourage an inthan the market could be developed, with resulting glutted markets and included in cookies and puddings,

In the foregoing, I have attempted of meals.

Neither imported nor California dates are well established in the na-Transportation and warehousing tional diet. Dates are known to, and

To change this condition, even of the above mentioned expenses is cause we are apparently up against several factors of importance:

1. Dates apparently do not have Deducting \$2.80 from \$15.10 gives that "come back for more taste" describe.

2. The industry has been unable to

3. A third way of increasing con-The packing expenses of each sumption of a food product is by

When the housewife starts to plan for breakfast, or dinner, or for the For instance, for the one hundred pounds delivered. she plans. Another illustration is Eventually, the 20% of low grades corned beef and cabbage. She first by-products. If we assumed that corned beef, and cabbage follows grower from this source, it would would be consumed if it were not

> Before dates can become a part of the food habits of large numbers of people, they, too. must be so related been somewhat confused in working of in terms of consumer habits, and partly due to the fact that dates may be related to so many things that we have not decided upon the few best bets and concentrated our fire.

> As a confection, dates may be related to candy and sold as a healthful sweet for children and grownups.

> As a grocery item, dates may be etc., and related to the dessert course

> As a fresh fruit item, we again have a fundamental health appeal, "a fresh fruit when other fresh fruits are scarce." When Mrs. Housewife

thinks of winter salads and fruit a few sales contacts. This, in turn, a stock of dates in the retail store of fresh dates as a delicious, healthful ingredient.

The solution to these problems lies in advertising and the proper sales promotion concentrated upon these few basic habits.

Also involved in these problems is the question of distribution channels and retail outlets. Fortunately, the problems of establishing dates in the consumer routine, according to the several classifications mentioned, also ties in prefectly with the broader picture of distribution which I sketched earlier in this talk.

Dates as a confection, a healthful sweet for children and for festive occasions, offer us the big idea for our luxury packs of top grades to be sold through specialty outlets. The ordinary jobber or broker is not geared to the educational selling which is necessary to develop this market. This sales job should be done through direct contact by experienced merchandising men.

In reaching mass markets with our intermediate grades, we must use mass, low cost distribution. Available to us are the broker, the wholesaler, the chain store, and the wagon distributor. All of them have their place, but some are far more important than others.

The chain stores really offer the perfect example of what we are looking for. They have eliminated all ers with constructive merchandising excess in-between expense and give help, their value to us will be inus the shortest road to the consumer. Because their buying and merchandising policies are concentrated in does understand merchandising and the hands of a relatively few men, we can secure distribution through a large number of outlets with only does and because he frequently places upon our common problems.

cups, she should automatically think means that we can have a small, at his own risk. In effect, such diseconomical sales force. The chains tributors hire a certain shelf space represent organized, efficient mass and as they replenish the sold stock, distribution, which is the counter- they collect from the retailer. The part of organized selling by a farmer chief drawback to this type of discooperative.

> The California Date Growers Association sells some 40 per cent of its crop to the food chains. Through them, we have been able to secure uniform merchandising drives throughout the country at a relatively small advertising and promotion expense.

> The small grower can never sell the chains nationally with continued success because the chains require a large, uniform dependable source of supply. As an example, the A & P recently testified at a hearing before a California legislative committee that to place one crate of lettuce in each of their 16,000 retail units required fifty carloads.

> The regular produce wholesaler is the cheapest route to distribution in the independent stores and will always be important to us. Unfortunately, most produce wholesalers are not good merchandisers of a specialty product such as ours. They are used to dealing with staples in carlot quantities and depending upon speculative price advantages to secure their trade. When and if these dealers recognize the necessity of following through to their retailer customcreased accordingly.

> The store-door wagon distributor is a fine distributor for us because of the educational work which he

tribution is its high cost.

Among the many other problems that I could talk about. I will select one more for brief discussion. That is the problem of marketing in an orderly manner over a number of months instead of trying to force our crop on the market during a brief period.

I believe that the date marketing season may easily extend from September 1st to May 31st. The Association has intentionally carried over an average of 500,000 pounds for the past two years. By so doing, we are able to get in an additional 45 days of date consumption in the early fall before the new crop reaches the market. This is consumption which we would not get otherwise and, by removing pressure from the other months, it helps to maintain the price level.

Such orderly marketing requires adequate finances with which to finance the inventory as well as make advance payments to growers. Fortunately, such financing is available through bank credit.

Some of my talk may have seemed to be propaganda for the Association. I assure you that I tried not to inject propaganda, but have cited the Association solely as an example.

Honestly, however, as long as I am connected with the date industry I shall never give up hoping that we will eventually work out some cooperative means for wo king together

# Experiments In Hydrating Dry Deglet Noor Dates

### By Wm. R. Barger, Associate Physiologist, Division of Fruit and Vegetable **Crops and Diseases**

### Introduction

 $U_{
m the\ Deglet\ Noor\ date\ crop\ is\ too}^{
m SUALLY}$  a considerable part of dry to be sold as either fresh or cured fruit. In past years about 30 per cent of the fruit has had to be graded as "dry." With an annual production of 5,000,000 pounds and with the steady increase anticipated from the large acreage coming into ly to increase the humidity. This experiments in which dry Deglet bearing, the utilization of this dry fruit becomes an important problem.  $130^\circ$  F, which is as high as desired. process and also in atmospheres t

is utilized in the manufacture of 36 hours, depending on the initial 34% F. with high and low relative such by-products as date crumbles dryness of the dates and the amount humidity to determine the effect of

and date flakes but most of the dry of rag or fiber which they contain. dates are processed and marketed as Little is known of the chemical efwhole fruit after being softened and fect of heat and humidity on dry moistened. This processing or hy- fruit during this process. However, dration of the fruit is accomplished it is known that during steam hydraat the present time by holding the tion the dates gain weight, become dry dates in a hot, humid room until they become soft. Usually live steam is turned into the room intermittentalso raises the temperature to about Noor dates were hydrated by a steam An increasing tonnage of dry dates This process is continued for 12 to temperatures of about 100°, 80° and

soft, and usually turn dark and sirupy.

This paper gives the results of

ture and sugar of the fruit.

#### **Experimental Methods**

the steam process were enclosed in ty. Fruit held in a relative humidity net bags and placed with fruit re- of 98 per cent gained weight about Dates to be hydrated at lower tem- relative humidity. At a temperature peratures were held in constant tem- of 100° F. moisture was absorbed perature rooms in large glass jars in about twice as fast as at 80°. which the relative humidity could be controlled. The high humidity (98 per cent) was obtained by keeping At intervals the dates were weighed per cent moisture, whereas those and inspected for color and presence held at 80° required the addition of of sirup, and mold. Sugar analyses 10 per cent moisture before they of the tests.

#### Effect of Hydration on Weight of Fruit

maintained in the room. The dry sugar. Deglet Noor dates used had an original moisture content of about 15 per cent. They gained 3 per cent in weight was due to a gain in moisture content of the flesh. In a parallel test in air at  $160^\circ$  with 98 per cent relative humidity the fruit gained 6 per cent in weight in 16 hours.

in table 1.

Table 1

Gain in weight of dry Deglet Noor dates\* when held in air at tempera-tures of 100° and 80° F. and different percentages of relative humidity. Total gain in wt. of fruit

. (1)			Ċ,			
Air tem- perature <sup>c</sup> F.	Relative humidity Percent	days ercent	5 days Percent	days ercent	11 days Percent	
Ai	Pe Pe	Pe Pe	5 d Pe	P d	Pe	
100	98	5.3	13.0	18.7		
100	86	1.6	3.9	5.8		
100	75	1.2	2.8	4.3	5.6	
100	65			.3		
80	98	3.2	7.7	J1.1		
80	86	1.0	1.7	2.1		
80	75	.7	1.4	2.1	3.2	
*Fruit contained 15 per cent mois- ture at start of experiments.						

As shown in table 1 the most rapid absorption of moisture was at the highest temperature and with the highest humidity.

Both humidity and temperature affected the rate at which these dry

posed to a fog of steam gained centage of moldy and dark-colored weight much faster than fruit held fruit. The dry dates to be hydrated by in air having a high relative humidiceiving commercial steam treatment. three times as fast as in 86 per cent

### Effect of Hydration on Softening of Fruit

Softening of the flesh of dates water in the bottom of the jars. progressed as moisture was absorbed Relative humidities of 86, 75 and 65 but was not dependent entirely upon per cent were obtained in other jars the added moisture. Dates held at by similarly using suitable concen- temperatures of 100° F. and higher trations of sulphuric acid and water. became soft after absorbing about 7 were made at the beginning and end became soft. It will be shown later tures and humidities used affected that at temperatures of 100° and the proportion of invert sugar and higher, invert sugar was increased and it is well known that date flesh In studying steam hydration a tem- containing this type of sugar is softer perature of 120° to 130° F. was than flesh containing mostly cane

### Effect of Hydration on Sirup Formation

weight in 2 hours treatment and fruit that was steam hydrated. On of the weight of the moisture-free made a total gain in weight of 15 the lot held in air at 100° F. with flesh in lot 1 and 87.3 per cent in per cent during 16 hours treatment. 98 per cent relative humidity, sirup lot 2. Whenever an increase in in-Analysis showed that the gain in did not form until after about 15 per vert sugar occurred as a result of cent moisture had been absorbed.

during the steam hydration process of the various tests are given in but did not darken much during table 2, together with the percentage The effect of lower temperatures processing in air at temperatures of of the total sugar found to be invert with different percentages of rela-  $100^{\circ}$  F. and lower until after an ex- sugar. tive humidity on the weight of dry cessive amount of moisture had been dates in other experiments is shown absorbed. The dates could be classed tion, invert sugar increased from as cured fruit after 2 days at 100°, 38.4 per cent of the total sugar to 98 per cent relative humidity, 4 to 5 71.2 per cent and during 8 days in days at 80°, 98 per cent relative hu- air at 100° F. and 98 per cent relamidity, or 8 to 11 days at 100°, 75 to tive humidity, the invert sugar in 86 per cent relative humidity. Fur- lot 1 changed from 38.4 per cent of ther hydration at these temperatures the total sugar to 80.5 per cent, and

these conditions on the color, tex- dates absorbed moisture. Fruit ex- able grade resulted in a high per-

ģ.

### Effect of Hydration on Mold Development

Dates hydrated in a room at  $100^{\circ}$ F. and 98 per cent relative humidity until the moisture content was about 25 per cent did not mold during the hydration process nor during subsequent storage for several weeks at room temperature. The fruit was held in glass jars to keep it from drying out after being hydrated. When the dates were hydrated to a 30 per cent moisture content they molded readily under these same conditions.

### Effect of Hydration on Sugar **Content of Fruit**

The various processing temperacane sugar in the fruit without materially changing the amount of total sugar. It is well known that there is a considerable variation in the total sugar of dates of the same variety and grade. The total sugar of the dates used in these experiments Sirup formed on the skin of the before hydration was 69.8 per cent hydration it was accompanied by a Effect of Hydration on Color of Fruit decrease in cane sugar. The sugar The dates turned dark in color analyses at the beginning and end

During 16 hours of steam hydrato produce fruit as soft as a perish- in lot 2 from 24.1 per cent to nearly

Table 2								
Effect of temperature and humidity on sugar content of dry Dea Noor dates during hydration treatment								
Lot No. 1 1 1 1 1 2 2 2 2 2 2	Air tem- perature °F. Start 120-130 100 100 80 80 Start 103 103 80	Relative humidity Percent 98 75 65 98 75 98 86 1* 98			Sugar : of d Invert	as perc ry ma	tter Total	as Pct. of total sugar Pct. 38.4 71.2 80.5 44.3 44.3 44.1 38.4 37.2 24.1 89.4 57.8 34.4
		*Mois	sture - proc			1.10	1 1.0	40.4

90 per cent. Invert sugar doubled in amount during 12 days at 103° and 86 per cent relative humidity, while comparatively little inversion occurred at this temperature when a relative humidity of 75 per cent was used or when the fruit was held in moisture-proof containers to prevent absorption of moisture. At a temperature of 80° very little inversion occurred even in high humidity.

Hydration was also accomplished in cold storage. Dry Deglet Noor dates containing about 14 per cent moisture were held at a temperature of 34° F. in 98, 86, and 75 per cent relative humidity. The gain in weight of the fruit during a storage period of 15 weeks is shown in table 3.

The dates held in high humidity about 1.5 per cent a week, whereas tically no inversion occurred during the lot held in 86 per cent relative this time in the lot held in 75 per amount.

After gaining 7 to 10 per cent moisture the dates had the consistency of cured fruit and more than 15 per cent moisture had to be added major changes occur in dry Deglet sugar increased to as much as half before they became soft. The soften- Noor dates during hydration. ing of dry dates in cold storage required the absorption of more affected by both temperature and moisture than was necessary at humidity. It is believed that this is in color nor sirupy and did not mold fruit, being most rapid at high teniuntil after removal from storage.

75

Perc

34

higher temperatures and is probably the first report that inversion of cane due to the fact that little inversion sugar in dates is influenced by the of sugar occurred during cold stor- moisture content of the fruit. At age. Although some of the dates each of the holding temperatures absorbed nearly 19 per cent moisture used, inversion was accelerated by in storage they did not become dark the absorption of moisture by the

1.2

Effect of temperature and humidity on sugar content of dry Deglet Noor dates during cold storage Storage Sugar as Pct. of dry matter Invert sugar as Moisture tempera-Relative in Invert Cane Total Pct. of total tūre °F. humidity sample sugar sugar sugar sugar Percent Percent Percent Percent Percent Percent 87.3 Start 13.521.066.3 24.1\*3498 29.036.5 47.884.3 43.3\*34 86 22.532.854.2 87.0 37.7 \*34 75 20.0 22.8 60.283.0 27.4\*Dates analyzed after 15 weeks in storage.

ly retarded but was not stopped at Within the range of normal room a temperature of 34° F. As shown temperature inversion was much less in table 4, the invert sugar amounted at  $80^{\circ}$  than at  $100^{\circ}$ , which is in acto 24.1 per cent of the total sugar cord with published data on nonwhen the dates were placed in stor- dry Deglet Noor dates. Although age, and increased in 15 weeks to the relation of time to rate of inveronly 37.7 per cent in the lot that sion is not readily apparent from the absorbed 8 per cent moisture and to data, tables 2 and 4 show that steam 43.3 per cent in the lot that absorbed hydration or a holding temperature absorbed moisture at the rate of nearly 19 per cent moisture. Prac- of about 100° with high humidity for humidity gained less than half this cent relative humidity and which sugar predominates. At holding temabsorbed only about 5 per cent moisture.

#### Discussion

The inversion of cane sugar was perature and high humidity and Inversion of cane sugar was great- least at 34° F. and low humidity.

3.2

5.4

		Τε	able 3.			har ing
Percentage	of gain in	weight of d	ry Deglet N	loor dates in	cold storage*	ord
Air tem-	Relative	То	tal gain in	weight of f	ruit	to
perature ° F.	humidity Percent	3 weeks Percent	5 weeks Percent	7 weeks Percent	15 weeks Percent	roor
г. 34	98	4.6	7.3	10.6	18.9	the
34 34	98 86	1.6	3.0	4.3	7.9	pera

2.1

\*Fruit contained 14 percent moisture at start of experiment.

Sixtren

8 to 10 days changed these cane sugar dates to fruit in which invert peratures of both 80° and 34° inversion was slow enough to allow the absorption of sufficient moisture to These experiments show that some soften the fruit before the invert of the total sugar.

#### Conclusions

The primary purpose of these tests was to study the changes taking place during hydration of dry dates. The control of color and sirup formation obtained by using low temperature is probably impracticable commercially because of the long time needed to soften the fruit. However, the data suggest the possibility of combining hydration and storage for the part of the crop that is not marketed immediately after evest; also the possibility of starthydration at low temperature in ler to shorten the time necessary finish the process in the steam m and thus expose the dates for shortest possible time to tematures that cause undesirable darkening of color and formation of sirup.

### Table<sub>4</sub>.

# Progress Report On Preliminary Cover Crop Trials

### By Frank A. Thackery and George H. Leach, U. S. D. A. Date Experiment Station Indio, California

I COMMON with other orchard crops, the problem of organic matter is one of importance in date production. So far there is little available data covering the production of cover crops and their utilization in date orchards. As a preliminary step in planning comprehensive cover crop trials a series of small plantings both in a date orchard and in the open field have been made at the date experiment station. Such results as have been obtained from these first plantings cannot of course be used as a basis for orchard planting recommendations, there is always danger in jumping to conclusions from limited data and observations. The loss of seed caused by birds in these small plantings was considerable and reduced the yields in a measurable degree in some varieties It is only from large scale plantings replicated several times and carried on over a period of years that reliable recommendations can be made. These observations are given in the nature of a progress report and to stimulate discussion and exchange of growers' experience.

Only the results of the first six months work have been summarized, time not having permitted the preparing of the data for the second six months' period. The results of crops grown in this latter period will doubtless prove of special interest to many growers as they concern crops grown during the fall and early winter months. The next progress report will cover the full year's results.

The following is a list of the cover crop varieties included in tests during the past year:

Melilotus alba Melilotus indica Hubam clover Cow peas Soy beans Austrian winter peas Tepary bean Purple vetch Hairy vetch Sesbania Korean lespedeza Lespedeza striata Crotalaria stricta Crotalaria spectablis Buckwheat Comomn rye Eastern rye Rosen rye

Soudan grass German millet Yellow mustard Mustard trieste Wild black mustard

On the first day of each month for a year beginning with February, 1935, two plantings of each of these twenty-three varieties were made. These plantings consisted of two rows of each variety twenty-five feet in length, the two rows being approximately eight inches apart. The ground area covered by a single one registered amongst the five highest of these plantings was 54.6 square yields. feet, or 80.4 part of an acre.

variety on the first of the month one crops have registered in the five was in a date garden of mature palms highest yields of either the orchard of fifteen to twenty-five years of age or field plantings. One of these nine where there was much shade and high yielding crops, Soudan grass, plant competition. The other was registers four times. In this connecmade in the open field where there tion it will be interesting to note was practically no plant competition that immediately following the harand no shade. In both plantings the vesting of Soudan grass, it provides ground was irrigated and cultivated a vigorous, luxuriant growth from in the same manner.

are fourteen legumes and nine non- vested is of course not known, but legumes. The following tabulation at the station it made an excellent shows in brief manner partial results growth after the third and final cutof these tests for the six month ting in a single season. period beginning with February, 1935. Only the five highest yielding used as a basis\*for much larger plots varieties in both orchard and field in both orchard and open field conplantings of the twenty-three under ditions. From such plantings caretrial are shown. The high yields are fully observed over a period of sevshown both in green and dry weight. eral years it is hoped to gain relia-In all cases the cover crop was har- ble data for the use of growers convested when it was apparent that it cerning best cover crops for date had reached its maximum growth. orchards, having in mind economy in Following cutting immediately the costs and handling as well as highgreen weight was recorded. The est tonnage. sample of each variety was carefully dry weight.

will be interesting to know that this bean was domesticated by the Papago Indians of southern Arizona. Although it provides a vigorous and luxurious top, the bean is very small. A record of the percentage of germination and cultural operations has been kept. Fresh tepary bean seed was not available. Seed on hand for several years was used, consequently the percentage of germination was much lower than it would ordinarily be, nevertheless, this cover crop has

It will be noted in this table that Of the two plantings made of each nine out of the twenty-three cover the roots. Just how many times it In the list of varieties used there would come back after being har-

These preliminary tests are being

It is hoped that growers will visit sacked until it was thoroughly dried these plantings often, and will also. when it was again weighed for the report results of their own cover crop trials to the end that available The Tepary bean thus far appears knowledge on this problem may be

to be one of the most promising. It as complete as possible.

Five Highest Yielding Varieties for Plantings Made in February, March, April, May, June, and July

Cover Crop Vari	ety	Field P Green Pounds	lanting Dry Pounds	Orchard Green Pounds	Planting Dry Pounds
Sesbania Soudan grass Sesbania Soudan grass Tepary bean	May May June July June	$\begin{array}{c} 100.4 \\ 77.9 \\ 76.13 \\ 76.7 \\ 65.1 \end{array}$	$\begin{array}{c} 40.12 \\ 28.2 \\ 27.15 \\ 25.10 \end{array}$	51.3	13.0
Soudan grass Tepary bean Soudan grass Soy bean	June July April June		24.10	$112.2 \\ 51.3 \\ 37.8 \\ 29.8$	$36.1 \\ 13.1 \\ 12.5 \\ 9.1$

Seventeen

# Rapid Determination of Sugar Contents of Dates

### By R. H. Postlethwaite, M. I. E. E.

FOLLOWING is a description of the moisture determination by means for the rapid determination of the simple and can be finished in less sugar content of dates for use in a than 30 minutes. packing house not equipped with a complete laboratory operated by a chemist.

In non-mathematical language it is based on the fact that the addition of the percentage amount of the various elements contained in the edible portion of a date each multiplied by its specific gravity must equal the specific gravity of the whole.

The elements may be considered under three heads, namely:

Sugar with a known specific 1.61gravity of - - -~ -

Water with a known specific gravity of - - - -1.00

Marc with an assumed specific 0.5gravity of - - - -

Marc consists of cellulose, protein, crude fibre and other elements. The percentage of marc, however, is small and a slight error in its specific gravity will have little or no effect on the final result.

Equipment Required. Scale balance graduated to one-tenth gram, specific gravity cna be taken as folsmall electric heater, 500 ml. flask, lows: If the date floats in 1.300 and graduated drip trap, reflux condenser sinks in 1.250 it may be taken as and quart of Xylene, the above is for 1.275.

method developed by the writer of the Xylene method which is very

Weigh out 25 grams of representative date meat cut into small pieces and place in flask which contains enough Xylene to amply cover the date meat.

Attach the flask to reflux condenser and drip trap graduated to cubic centimeter, place flask on heater and connect condenser to water supply, boil for 20 minutes and read cubic centimeters of water collected in drip trap which multiplied by 4 will give the percentage of moisture contained in the date meat.

Specific gravity determination requires one hydrometer and three or more jars containing sugar solutions of specific gravities of 1.150 to 1.350 checked by hydrometer.

The whole of the above equipment can be purchased for approximately \$35.00.

For specific gravity determination split representative dates, take out pit and place in sugar solution, the

The known factors for the sugar determination are as follows: w-weight of edible portion

including moisture=100% a-specific gravity of the

edible portion of date b=percentable of water in ditto the specific gravity of which=1.00

-percentage of sugar in ditto the specific gravity of which -1.61 m-marc (100-b-s) assumed

specific gravity=0.50then 1.61 s b + 100-b-s= 100a

Solving s = (100a-b-50) 0.92

Suppose a = 1.300and b = 30 then Example

s% = (130 - 15 - 50) 0.9

=(130-65) 0.9=58.5% green weight or 58.5x100=83.5% to dry weight. 70

The number of dates per pound can readily be arrived at by weighing 5 representative dates, then 2268 divided by the weight in grams of the 5 represents the number per pound.

All the above is to give a simple and rapid method to evaluate fruit as it is delivered to the packing house. This means more than just the appearance and moisture content but also the degree of maturity of which the sugar content is a vital factor.

The writer will be glad to more fully explain the method to those interested.